



## Tech Managers Need To “Get Out of the Way” of Successful Products!

*Dr. John Levy's new book offers tips, tricks and techniques for managers who want to lead a team that thrives*

([PRWEB](#)) July 7, 2010 -- Top management is often at odds with their technology experts, having differing opinions about how to get the project done. The technology manager's job is to create a culture and environment within the company that inspires and encourages technical teams to be innovative and productive. Learn how to manage successful product development with the new book, “Get out of the Way” by John Levy, who has a PhD in Computer Science from Stanford University and over 30 years experience in the software and computer industry.

The role of a manager in a high-tech organization is very different from the role of a technologist. A manager is personally under the gun to lead and inspire their development teams to produce innovative and customer-relevant products on time. Levy shows how it's possible to do this with grace and good humor by focusing on the right things.

“A manager is responsible for creating a culture and environment within his or her company that allows the technical people to thrive,” said Levy. “I will teach you how to inspire and encourage your development teams so you get more productivity and innovation. Not only will this enhance your effectiveness as a manager, it will boost the satisfaction you get from doing your job.”

Author John Levy has over thirty years of experience managing technical projects in the computer and software industry. He has held engineering management positions at Quantum, Apple Computer, Tandem Computers, and Digital Equipment. He holds a PhD in Computer Science from Stanford University and engineering degrees from Cornell and Caltech.

This book, published by Happy About, Inc., is a must-have for all managers of engineering, software development, IT, and other high-tech development organizations, as well as the executives who do business with them. Don't settle for just adequate results – become a stellar manager.

The book is available from your favorite online bookseller or direct from the publisher at <http://www.happyabout.com/getoutoftheway.php>

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Subtitle: How to manage development of timely, innovative and relevant products.

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